Universal Pacing & Posts Release Notes 05/07/2025

This release includes updates to Oxygen plans, the Platform filter, and the thumbnail/application name.

What's new in this release

This release includes the following enhancements:

- Updated logic to report out Guaranteed Delivery % updates for Oxygen plans
- Option to apply a new version of the Platform Filter
- New icon and title on landing page

Contents

Guaranteed / Non-Guaranteed Oxygen plans

This update impacts converter properties (e.g., Oxygen) only, and continues to apply as you convert other properties. The Universal Pacing grid and posts are also updated.

Guaranteed Delivery % column added

A new **Guaranteed Delivery %** column displays guaranteed Oxygen plans at a number other than 100% or non-guaranteed Oxygen plans at a number other than 0%. Oxygen plans at 100% and all other properties still in OnAir are displayed as blank in the **Guaranteed Delivery %** column.

A new option is available under the **Linear Attributes** drop down allowing you to choose **Guarantee Delivery %** as an option.

Guaranteed impressions now reflect the new guaranteed delivery % and CPMS are impacted as they are calculated, but guaranteed dollars remain unchanged.

For non-guaranteed Oxygen plans, guaranteed dollars and impressions are reported as **0**. Guaranteed impressions have been updated for any Oxygen plans that aren't 100% and/or Oxygen plans that have a 0% guaranteed delivery.

Percent indicator added

A percent indicator (**%**) now appears next to the post icon on the main page and in the **Plan Link/Plan** column in Client view letting you know that the Plan Link/Plan contains more plans with guaranteed delivery that is not 100.

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Updated footnotes/notations

Footnotes and notations are now available on the **Platform Summary** and **Linear Plan Details** pages.

Platform filter updates

You can now apply the **Platform** filter to return all plans in a plan link—even those that are not the platform selected in the filter. You can see the entire plan link stewardship values even when filtering on a platform.

You can apply a partial **Platform Filter** that functions as it currently works. The filter returns only plans that are the filtered platform.

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Warning for returned plan/plan links

A new warning banner at the top of the page and a hover over the **Platform** filter indicates that the plans/plan links are returned only if they match the selected platform(s).

New thumbnail and name

A new thumbnail is available for Universal Pacing to align more closely with UWS. The application name has also been updated to **Universal Pacing & Posts**.

Need help?

For assistance with any Universal Pacing & Posts issues, please reach out to NBCUniCITechOpsSupport@nbcuni.com.

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